RESource Conference 2027

SPONSORSHIP OPPORTUNITIES

Adapt. Advance. Achieve.

MARCH 16-17 2027

Mystic Hilton

TOGETHER: ACHIEVE

Help REALTORS® Navigate Change and Create Opportunit

professionals adapt to innovation, advance their skills, and achieve more in tomorrow's market.

1,200+ professionals in ECAR's regional reach	MARCH 16 education • tradeshow • networking	MARCH 17 negotiation • CE • opportunity

Choose Your Level

TITLE $2,500

ONE AVAILABLE

All Premier benefits + exclusive presenting recognition; premier logo placement; customized visibility; March 16 trade show table; promotional items; Includes 5 complimentary registrations.

PREMIER $1,500

ONE AVAILABLE

Exclusive recognition; premier logo on all marketing; email, social, registration-page and post-event visibility; welcome opportunity; March 16 trade show table; promotional items; Includes 4 complimentary registrations.

EDUCATION $1,000

THREE AVAILABLE

Large logo placement; email, social and registration-page recognition; March 16 trade show table; promotional items; verbal recognition; Includes 3 complimentary registrations.

GENERAL CONFERENCE

$500 Member
$750 NON-Member

UNLIMITED

Logo on select marketing; email and social recognition; March 16 trade show table; promotional items; verbal recognition; Includes 2 complimentary registrations. *Non-member price includes membership for remainder of 2027

Connect your company with practical education, new ideas, and the people moving Eastern Connecticut real estate forward

Align your brand with a day and a half of learning, networking, and growth designed to help Realtors® succeed

Exhibit, Advertise & Register

Trade show: March 16 only • Conference: March 16-17

TRADE SHOW EXHIBITOR • MARCH 16 ONLY

$250 Members

$350 Non-Members

Event recognition • March 16 vendor/display table • Promotional item opportunity • One complimentary full- conference registration

PROGRAM ADVERTISER

$150 Members

$250 Non-Members

Business-card-size ad in the conference program • Business

Benefit comparison

Benefit	$2,500	$1,500	$1,000	$500	$250	$150
Top/large logo placement	•	•				
Select/sponsor-recognition logo	•	•	•	•		
Event email recognition	•	•	•	•	•	
Social media recognition	•	•	•	•	•	
Program Recognition	•	•	•	•	•	•
Trade show table March 16	•	•	•	•	•	
Promotional-item opportunity	•	•	•			
Verbal event recognition	•	•				
Complimentary registrations	5	4	3	2	1	-

AFFILIATE SPONSORSHIP REGISTRATION

Affiliate/Company: _____ Contact Person: _____

Email: _____ Phone: _____

Select:

□ $2,500 Presenting □ $1,500 Premier □ $1,000 Education

□ $750 Conference □ $350 Exhibitor □ $250 Program Ad

□ $500 Conference □ $250 Exhibitor □ $150 Program Ad

Authorized Signature: _____ Date: _____ Amount: $_____

Return to ECAR: info@easternctrealtors.com • 860-892-2595 • 35 Connecticut Avenue, Norwich, CT 06360

Eastern Connecticut Association of REALTORS® | RESource Conference 2027