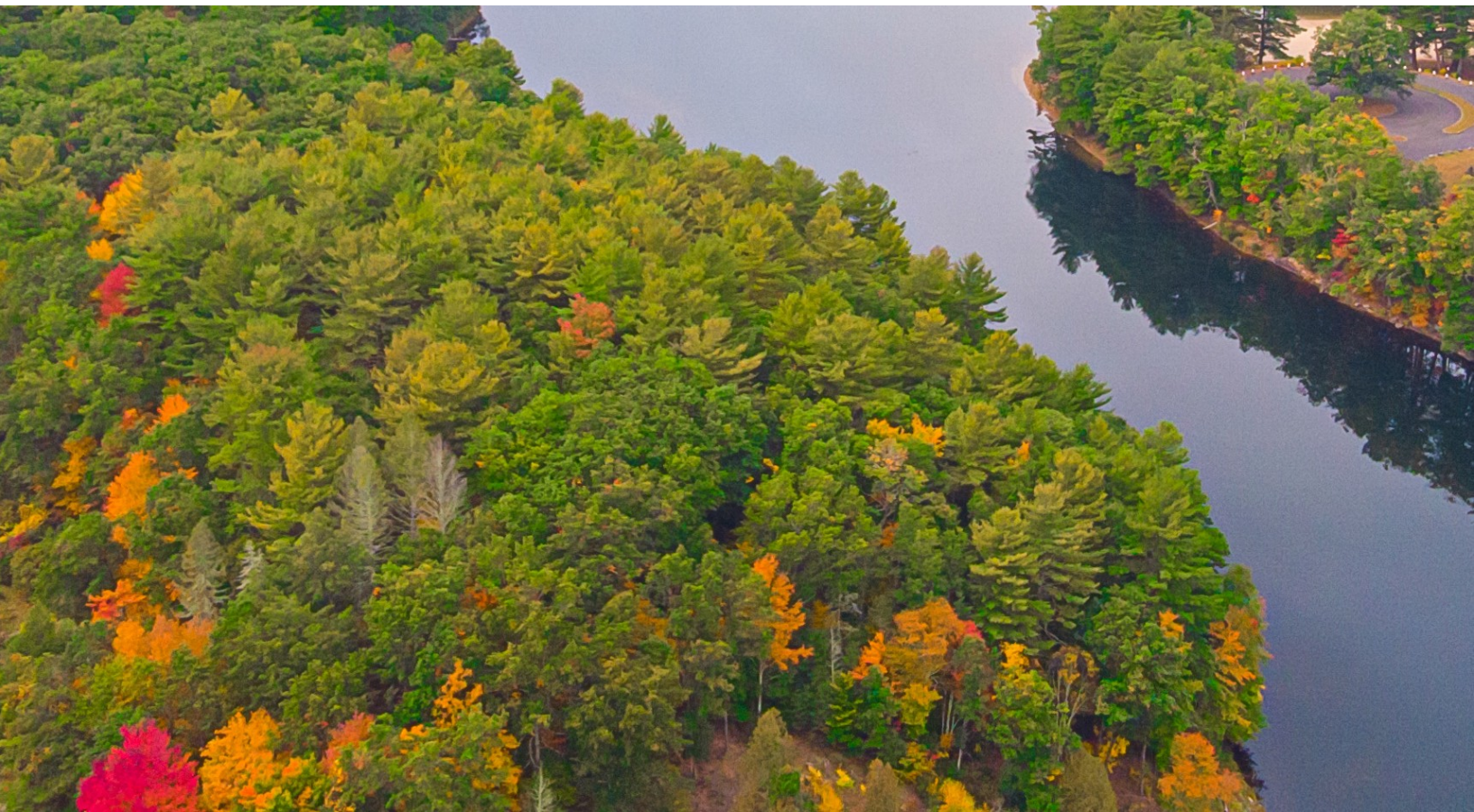




2026 ECAR AFFILIATE SPONSORSHIP OPTIONS



Diamond Package

\$2,500 annually

GENERAL BENEFITS

- Digital Home Page Ad: Square ad (315 pixels wide x 345 high) on the home page of the ECAR site for 12 months (Rotating ad). (Value: \$750)
- Use of the ECAR Training Room 3x, pending availability (Value: \$450)
- Up to 3 Additional Associate Affiliates (Value: \$400)
- Included in package is a Basic CE sponsorship of one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag. First come, first serve (Value: \$150)
- 75% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$38/ad)
- Customer reviews (3/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$450)
- 1-time banner ad at the top of the monthly e-Newsletter (Value: \$100)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by....” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity. This includes complimentary admission for you and up to 3 Associate Affiliates or guests, & your literature, distributed at the event. (Affiliate to supply material in advance to ECAR). Most membership meetings include a display table. (Value: \$2000)
- Speaking opportunity at 3 new member orientations (1 per quarter). Maximum time allotted: 10 minutes. Affiliate responsible for optional snack. (Value: \$500)
- Acknowledgement of sponsorship at other ECAR events.
- 20% Preferred discount on sponsorship of the 2026 RESource Conference & Trade Show or similar Event. (Value: TBD)
- Logo included on Annual ECAR Event Banner (Value \$500) Sponsorship must be confirmed by 12/15 for logo placement
-

Total Value of Sponsorship Package: \$5,100

Platinum Package

\$1,500 annually

GENERAL BENEFITS

- Digital Vertical Interior Page Ad: Square ad (204 pixels wide by 204 pixels high) on all the interior pages of the ECAR site for 12 months (Rotating ad). (Value: \$750)
- Up to 2 Additional Associate Affiliates (Value: \$300)
- Included in package is a Basic CE sponsorship of one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag. First come first serve (Value: \$150)
- 75% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$38/ad)
- Customer reviews (2/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$300)
- Use of the ECAR Training Room 1x (Value: \$150)
- 1 time banner ad in the monthly e-Newsletter (Value: \$100)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by...” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity. This includes complimentary admission for you and 2 Associate Affiliates or guests & literature distributed on your behalf at the event. (Affiliate to supply material in advance to ECAR). Most membership meetings include a display table. (Value: \$1750)
- Acknowledgement of sponsorship at other events
- 15% Preferred discount on sponsorship of the 2026 RESource Conference & Trade Show or similar event (Value: TBD)

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Total Value of Sponsorship Package: \$2,900

Gold Package

\$1,000 annually

GENERAL BENEFITS

- Customer reviews (1/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$150)
- Up to 1 Additional Associate Affiliate (Value: \$95)
- 50% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$75/ad)
- 10% Preferred discount on sponsorship of the 2026 RESource Conference & Expo (Value: TBD)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by....” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity Includes a brief introduction & complimentary admission for you and 1 Associate Affiliate or guest. Most meetings include a display table. (\$1500)
- Acknowledgement of sponsorship at other events
- 10% Preferred discount on sponsorship of the 2026 RESource Conference & Trade Show or Similar Event (Value: TBD)
-

Total Value of Sponsorship Package: \$2,007.50

Silver Package

\$700 annually

GENERAL BENEFITS

- Customer reviews (1/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$150)
- 50% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$75/ad)
- 30-second video to be included in an ECAR Update (Value: \$200)

EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings. Includes complimentary ticket for you. Most meetings include a display table. *This level of sponsorship does NOT include a speaking opportunity.* (\$1250)
- 5% Preferred discount on sponsorship of the 2026 RESource Conference & Expo or similar event (Value: TBD)
- Acknowledgement of sponsorship at other events

Total Value of Sponsorship Package: \$1,245

A La Carte Sponsorship Options

Note: Annual sponsorship packages include all membership meetings shown below.

General Membership Meeting Sponsorship (\$250 each meeting):

Single event sponsorship includes a brief introduction, 1 complimentary ticket to the event, and a display table (depending upon the event).

- **January 21:** Installation – Comix Roadhouse
- **February:** Tentative
- **March:** Tentative
- **April:** Fair Housing
- **May:** Tentative
- **July:** Tentative
- **September:** Legislative

Note: Membership Meetings and other events are not guaranteed, and all dates are subject to change. There may be separate sponsorship package opportunities available.

Other Events:

Regarding the following and any additional events, information regarding sponsorships will be available prior to the event.

- **June:** Awards & REBAR
- **August:** Trivia Night
- **October:** Spirit of Pink Affiliate Appreciation Night
- **December:** Ugly Sweater & Community Benefit Raffle
- **November:** Friendsgiving

Education Sponsorship:

Continuing education sponsorship opportunities are available throughout 2025. *Note: Only one sponsor per CE class, first come first serve. Payment must be received in advance.*

Coordinate with Georgia Woodcock to schedule your class by calling the office (860-892-2595).

Basic CE Class Sponsor: \$150 Sponsorship covers one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag.

Basic CE Class Bundle Sponsor: \$500 Save more by sponsoring five CE Classes for \$500, subject to availability.

2026 ECAR Sponsorship Registration Form

____ I'm interested in becoming a sponsor! Please sign me up as follows:

Annual Sponsorships:

☐ Diamond Sponsorship \$2,500

☐ Platinum Sponsorship \$1,500

☐ Gold Sponsorship \$1,000

☐ Silver Sponsorship \$700

A La Carte:

☐ Single Membership Meeting Sponsor(s) at \$250 each _____ Total number of meetings

Meeting Month(s): _____

☐ Education Sponsor (I would like to learn more. Please have Sage Min connect with me.)

Name: _____

Company: _____

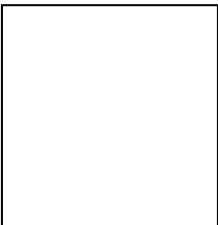
Phone: _____ Email: _____

Associate Affiliate Names, if applicable (3 for Diamond, 2 for Platinum, 1 for Gold)

1. _____ 2. _____

3. _____

Payment Options:



Scan to pay with credit card

Check one:

☐ A check for \$ _____ made payable to E.C.A.R. is enclosed.

☐ Bill me for \$ _____

☐ Bill me in 4 equal monthly installments (Gold, Platinum, and Diamond ONLY). I understand these payments are due in January, February, March and April.

Please remit to: Eastern Connecticut Association of REALTORS 35 Connecticut Ave,
Norwich, CT 06360 | Phone: 860-892-2595 | Email: info@easternctrealtors.com



Eastern Connecticut Association of REALTORS®

35 Connecticut Ave

Norwich, CT 06360

Phone: 860-892-2595

Fax: 860-892-2599

www.easternctrealtors.com