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Eastern CT Association of Realtors® Receives National Grant for Expanding Housing Opportunities

Norwich, CT (Feb 24, 2025,) – The Eastern CT Association of Realtors® (ECAR) was awarded a \$5500 grant from the National Association of Realtors®’ Housing Opportunity Program to support activities that create and expand affordable housing opportunities. The grant will be used to partner with the Norwich Race Equity Committee and Norwich Area Interfaith Association to bring an exclusive movie premier called “No Address”, to the AMC theater in Lisbon. This powerful film sheds light on the realities of homelessness in America, challenging misconceptions and fostering a deeper understanding of the housing crisis, which aligns with ECAR’s mission to ensure stable, secure housing for all.

“Realtors® build communities and work hard to make the American Dream a reality for millions of Americans each year,” said Cathy Gonyo, ECAR President. “This grant will help raise awareness about the need for more housing opportunities in Eastern CT while supporting our fight to increase the availability of affordable housing units. Because of these Housing Opportunity Grants, a spotlight will be shed on the need for homeownership to become attainable for countless additional families across this community.”

With Fair Housing Month coming up in April, ECAR will address the intersection of Fair and Affordable Housing in CT by hosting an open Membership Meeting with members of the Association and the public, moderated by Quincy Clayton of Next Home Elite Realty featuring CT Realtors CEO, Cindy Butts and Beth Sabilia, Executive Director of the Center for Housing Equity and Opportunities in Eastern CT.

Nationwide, NAR offers Housing Opportunity Grants to various state and local Realtor® Associations in effort to support a wide range of housing opportunity initiatives, including housing symposia; home buyer education or housing fairs; counseling and financial literacy efforts; housing needs studies; and Realtor® affordable housing education.

The Eastern Connecticut Association of Realtors® is a chartered member Board of the National Association of REALTORS®. Established in 1907, it serves over 1200 Realtors®, Appraisers, and Affiliate members throughout Eastern CT. Its mission is to support its members in building improving their real estate practice, promote real estate ownership, protect private property rights, and maintain the highest ethical and professional standards. To learn more about ECAR visit <https://www.easternctrealtors.com>.

To find out more about National Association of Realtors® Housing Opportunity program visit, <https://realtorparty.realtor/community-outreach/housing-opportunity>

The National Association of Realtors® is America's largest trade association, representing more than 1.4 million members involved in all aspects of the residential and commercial real estate industries.

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