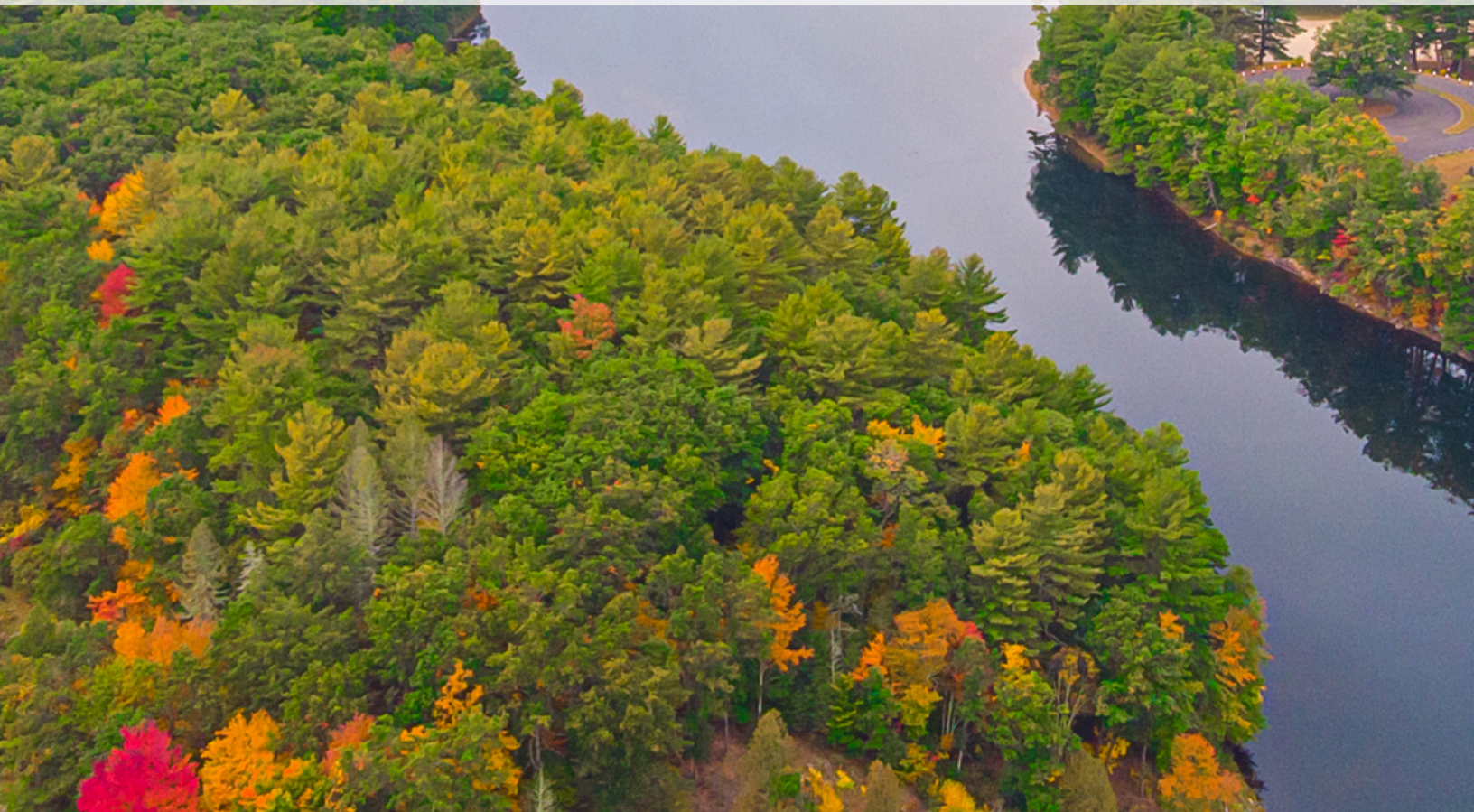




# **2025 ECAR AFFILIATE SPONSORSHIP OPTIONS**



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# Diamond Package

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\$2,500 annually

## GENERAL BENEFITS

- Digital Home Page Ad: Square ad (315 pixels wide x 345 high) on the home page of the ECAR site for 12 months (Rotating ad). (Value: \$750)
- Use of the ECAR Training Room 3x, pending availability (Value: \$450)
- Up to 3 Additional Associate Affiliates (Value: \$400)
- Included in package is a Basic CE sponsorship of one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag. First come, first serve (Value: \$150)
- 75% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$38/ad)
- Customer reviews (3/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$450)
- 1-time banner ad at the top of the monthly e-Newsletter (Value: \$100)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by....” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

## EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity. This includes complimentary admission for you and up to 3 Associate Affiliates or guests, & your literature, distributed at the event. (Affiliate to supply material in advance to ECAR). Most membership meetings include a display table. (Value: \$2000)
- Speaking opportunity at 3 new member orientations (1 per quarter). Maximum time allotted: 10 minutes. Affiliate responsible for optional snack. (Value: \$500)
- Acknowledgement of sponsorship at other ECAR events.
- 20% Preferred discount on sponsorship of the 2025 RESource Conference or similar event. (Value: TBD)
- Logo included on Annual ECAR Event Banner (Value \$500) Sponsorship must be confirmed by 12/15 for logo placement

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**Total Value of Sponsorship Package: \$5,100**

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# Platinum Package

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\$1,500 annually

## GENERAL BENEFITS

- Digital Vertical Interior Page Ad: Square ad (204 pixels wide by 204 pixels high) on all the interior pages of the ECAR site for 12 months (Rotating ad). (Value: \$750)
- Up to 2 Additional Associate Affiliates (Value: \$300)
- Included in package is a Basic CE sponsorship of one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag. First come first serve (Value: \$150)
- 75% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$38/ad)
- Customer reviews (2/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$300)
- Use of the ECAR Training Room 1x (Value: \$150)
- 1 time banner ad in the monthly e-Newsletter (Value: \$100)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by....” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

## EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity. This includes complimentary admission for you and 2 Associate Affiliates or guests & literature distributed on your behalf at the event. (Affiliate to supply material in advance to ECAR). Most membership meetings include a display table. (Value: \$1750)
- Acknowledgement of sponsorship at other events
- 15% Preferred discount on sponsorship of the 2025 RESource Conference or similar event. (Value: TBD)

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**Total Value of Sponsorship Package: \$2,900**

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# Gold Package

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\$1,000 annually

## GENERAL BENEFITS

- Customer reviews (1/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$150)
- Up to 1 Additional Associate Affiliate (Value: \$95)
- 50% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$75/ad)
- 10% Preferred discount on sponsorship of the 2025 RESource Conference & Expo (Value: TBD)
- 1 Broker Tour Banner Ad, i.e. “This week’s broker tour brought to you by....” (Affiliate supplies ad) (Value: \$100)
- 30-second video to be included in 1 ECAR Update (Value: \$200)

## EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings with speaking opportunity Includes a brief introduction & complimentary admission for you and 1 Associate Affiliate or guest. Most meetings include a display table. (\$1500)
- Acknowledgement of sponsorship at other events
- 10% Preferred discount on sponsorship of the 2025 RESource Conference or similar event. (Value: TBD)

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Total Value of Sponsorship Package: \$2,007

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# Silver Package

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\$700 annually

## GENERAL BENEFITS

- Customer reviews (1/year) can be added to the Association social media channels. Sponsor to provide the review. (Value: \$150)
- 50% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$75/ad)
- 30-second video to be included in an ECAR Update (Value: \$200)

## EVENT & MEMBERSHIP BENEFITS

- Sponsorship of all Membership Meetings. Includes complimentary ticket for you. Most meetings include a display table. *This level of sponsorship does NOT include a speaking opportunity.* (\$1250)
- 5% Preferred discount on sponsorship of the 2025 REsource Conference or similar event. (Value: TBD)
- Acknowledgement of sponsorship at other events

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Total Value of Sponsorship Package: \$1,245

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# A La Carte Sponsorship Options

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*Membership Meetings and other event are not guaranteed, and all dates are subject to change.*

## **Membership Meeting Sponsorship (\$250 each meeting):**

Single event sponsorship includes a brief introduction, 1 complimentary ticket to the event, and a display table (depending upon the event).

- **January 9:** Installation - Tentative.
- **February 12:** Tentative.
- **March 12:** Membership Meeting - TBD
- **April 16:** Membership Meeting – Diversity, Equity, and Inclusion
- **May 14:** Tentative
- **June 11:** Membership Meeting - Awards
- **September 17:** Tentative
- **October 15:** Membership Meeting – Legislative

*Note: Annual sponsorship packages include all membership meetings shown above.*

## **Other Events:**

The following 4 events have separate sponsorship packages. Information regarding sponsorships will be available prior to the event.

- **June 26:** REBAR
- **August 20:** Trivia Night
- **October 21:** Affiliate Appreciation Night
- **December 10:** Community Benefit Raffle

## **Education Sponsorship:**

Continuing education sponsorship opportunities are available throughout 2024.

*Only one sponsor per CE class, first come first serve. Payment must be received in advance. Coordinate with Sage Min to schedule your class by calling the office (860-892-2595).*

- **Basic CE Class Sponsor:** \$150 Sponsorship covers one 3 credit class prescheduled through ECAR, with brief introduction. Sponsor may provide optional food/beverage/swag.
  - **Basic CE Class Bundle Sponsor:** \$500 Save more by sponsoring five CE Classes for \$500, subject to availability.
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# 2025 ECAR Sponsorship Registration Form

\_\_\_\_ I'm interesting in becoming a sponsor! Please sign me up as follows:

## Annual Sponsorships:

Diamond Sponsorship \$2,500

Platinum Sponsorship \$1,500

Gold Sponsorship \$1,000

Silver Sponsorship \$700

## A La Carte:

Single Membership Meeting Sponsor(s) at \$250 each \_\_\_\_\_ Total number of meetings

Meeting Month(s): \_\_\_\_\_

Education Sponsor (I would like to learn more. Please have Sage Min connect with me.)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Associate Affiliate Names, if applicable (3 for Diamond, 2 for Platinum, 1 for Gold)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_

## Payment Options:



Scan to pay with credit card

### Check one:

A check for \$\_\_\_\_\_ made payable to E.C.A.R. is enclosed.

Bill me for \$\_\_\_\_\_

Bill me in 4 equal monthly installments (Gold, Platinum, and Diamond ONLY). I understand these payments are due in January, February, March and April.

Please remit to: Eastern Connecticut Association of REALTORS 35 Connecticut Ave,  
Norwich, CT 06360 | Phone: 860-892-2595 | Email: info@easterncrealtors.com



Eastern Connecticut Association of REALTORS®

35 Connecticut Ave

Norwich, CT 06360

Phone: 860-892-2595

Fax: 860-892-2599

[www.easternctrealtors.com](http://www.easternctrealtors.com)